

**ADVERTISE**



**BERWAYS**

# WHY ADVERTISE WITH BERWAYS?

1 Aviation and tourism are highly emotional industries. For many, the airplane is the way to vacation or the way to see family. Advertising in this environment is very attention-grabbing and receives high contact numbers, and the advertising remains in the memory.

2 The advertising is unique and not comparable with classic advertising media. Boarding passes, video advertising on the screens, or your own aircraft livery.

3 The cost per contact is low compared to other advertising media and the uniqueness.

4 We limit advertising, which means that we serve a maximum of 20 advertising partners from all areas at the same time. This makes your advertising stand out and not be exposed to advertising overkill.

# CHOCOLATE HEART

We offer companies the opportunity to print their logo on our delicious chocolate hearts and distribute them as unique promotional gifts. After a flight, your logo will not only remain in the memory of the passengers, but also on their palates. Our chocolate hearts are not only a treat for the taste buds, but also an effective way to present your brand.

**FROM 130 TSD.**

Minimum, per campaign

**PRICE 1.090 €**

per 1.000 pieces., no logistic cost

**Your Logo**

your logo on the red heart foil

# WEBSITE

**Pop-up advertising for immediate impact:** Maximize direct attention! Our pop-up ads place your message directly in front of the audience, creating lasting memories of exclusive offers, product innovations, or brand messages.

**Container advertising for lasting impressions:** Give your brand unforgettable presence. With our container ads, effortlessly create unique designs that not only spark conversations at the airport but also on the Ruik website. Opt for long-term effectiveness and become an essential part of travel experiences.

**Slide advertising for dynamic presence:** Captivate attention with our slide ads, showcasing creative animations and appealing graphics on the Ruik website, leaving a lasting impression.

**Link:** We offer companies the unique opportunity to showcase their website through a link in the footer menu of our own website, [www.berways.com](http://www.berways.com). This strategic placement not only guarantees visibility, but also strengthens your SEO efforts by providing your website with high-quality backlinks.

## SLIDE-BOX

490,00 € per WEEK

## POP-UP

1.290,00 € per WEEK

## CONTAINER

690,00 € per WEEK

## LINK

12.900,00 € per YEAR

# IFE + YOUR VIDEO

Advertise on board at every seat with your video advertisement. Our Inflight Entertainment System (IFE) offers you the possibility to play your video advertisement with a maximum duration of 30 seconds shortly after take-off. There is a screen at every seat, so your advertisement gets a lot of attention, because skipping is not possible and the view is automatically directed to the screen. Please note that your advertisement should be internationally oriented.

**PRICE 250 €**

per second and per week + 3.500 € for setup

**20 SECONDS**

maximum length

# AIRCRAFT LIVERY

There is probably no more eye-catching way to stand out. With your own airplane painting, you will get enormous attention and be an eye-catcher in the monotonous sky. Your message can partially or completely cover the aircraft. With up to 10,000,000 visual contacts per year, this is a worthwhile investment. Long after the campaign ends, images of your paint job will be seen on social media and the Internet, where your brand will also gain new attention.

**UP TO 10 MILLION**

visual contacts in one year and per aircraft

**PRICE FROM 50.000 €**

per year + 15.000 € per month

**YOUR AIRCRAFT**

design the aircraft the way you want it to be

**customer.service@berways.com**

all prices are net



**BERWAYS**