

ADVERTISE



BERWAYS

WHY ADVERTISE WITH BERWAYS?

1 Aviation and tourism are highly emotional industries. For many, the airplane is the way to vacation or the way to see family. Advertising in this environment is very attention-grabbing and receives high contact numbers, and the advertising remains in the memory.

2 The advertising is unique and not comparable with classic advertising media. Boarding passes, video advertising on the screens, or your own aircraft livery.

3 The cost per contact is low compared to other advertising media and the uniqueness.

4 We limit advertising, which means that we serve a maximum of 20 advertising partners from all areas at the same time. This makes your advertising stand out and not be exposed to advertising overkill.

CHOCOLATE HEART

We offer companies the opportunity to print their logo on our delicious chocolate hearts and distribute them as unique promotional gifts. After a flight, your logo will not only remain in the memory of the passengers, but also on their palates. Our chocolate hearts are not only a treat for the taste buds, but also an effective way to present your brand.

FROM 50 TSD.

Minimum, per campaign

PRICE 990 €

per 1.000 pieces., no logistic cost

YOUR LOGO

your logo on the red heart foil

ADVERTISING ON www.berways.com

Pop-up advertising for immediate impact: Maximize direct attention! Our pop-up ads place your message directly in front of the audience, creating lasting memories of exclusive offers, product innovations, or brand messages.

Container advertising for lasting impressions: Give your brand unforgettable presence. With our container ads, effortlessly create unique designs that not only spark conversations at the airport but also on the Ruik website. Opt for long-term effectiveness and become an essential part of travel experiences.

Slide advertising for dynamic presence: Captivate attention with our slide ads, showcasing creative animations and appealing graphics on the Ruik website, leaving a lasting impression.

Link: We offer companies the unique opportunity to showcase their website through a link in the footer menu of our own website, www.berways.com. This strategic placement not only guarantees visibility, but also strengthens your SEO efforts by providing your website with high-quality backlinks.

SLIDE-BOX

490,00 € per WEEK

POP-UP

1.290,00 € per WEEK

CONTAINER

690,00 € per WEEK

LINK

12.900,00 € per YEAR

IFE + YOUR VIDEO

Advertise on board at every seat with your video advertisement. Our Inflight Entertainment System (IFE) offers you the possibility to play your video advertisement with a maximum duration of 30 seconds shortly after take-off. There is a screen at every seat, so your advertisement gets a lot of attention, because skipping is not possible and the view is automatically directed to the screen. Please note that your advertisement should be internationally oriented.

PRICE 250 €

per second and per week + 3.500 € for setup

20 SECONDS

maximum length

AIRCRAFT LIVERY

There is probably no more eye-catching way to stand out. With your own airplane painting, you will get enormous attention and be an eye-catcher in the monotonous sky. Your message can partially or completely cover the aircraft. With up to 10,000,000 visual contacts per year, this is a worthwhile investment. Long after the campaign ends, images of your paint job will be seen on social media and the Internet, where your brand will also gain new attention.

UP TO 10 MILLION

visual contacts in one year and per aircraft

FROM 50.000 €

per year + 15.000 € per month

YOUR AIRCRAFT

design the aircraft the way you want it to be

customer.service@berways.com

all prices are net



BERWAYS